



GOA HOUSING BOARD

Alto Porvorim, Bardez Goa

TENDER NOTICE NO. GHB/ADM/ 263 /2023 Date: 17 / 05/2023

DETAILED TENDER NOTICE
(E-TENDERING MODE ONLY)

Goa Housing Board invites applications for “Empanelment of Advertising cum Event Management Agencies for Goa Housing Board” with the following minimum eligibility criteria:

1. Applicant agency should be an independent private legal entity incorporated / registered in India such as proprietary concern, partnership firm, Limited Liability Partnership (LLP), private limited company registered under Companies Act 1956 or 2013, public limited company registered under Companies Act 1956 or 2013, and government-owned entities.
2. Applicant agency must have a physical office in Goa existing for the last 10 years.
3. Applicant agency should have a minimum of 10 years of experience in the field of advertising, having undertaken task of creative and artwork for all sorts of tender/display advertisements/ PR consultancy/ Electronic media/ Social media and also having experience in executing and managing events viz., exhibitions, festivals, trade fairs, inaugural functions, for the sale of plots and tenements.
4. Applicant agency should have undertaken at least 3 numbers of exhibitions / events / festivals / trade fairs having minimum value of INR 10 Lakhs each, for

any State or Central Government OR PSUs OR large institutions or corporates / listed companies.

5. Applicant agency must have a valid GST Number registered in Goa, and must have a valid Pan Card.
6. Applicant agency should have a Minimum Cumulative Turnover of INR 7,00,00,000/- (INR Seven crores only) during last 3 (Three) consecutive Assessment Years, AY2022-23, AY2021-22, AY2020-21.
7. Applicant agency must have experience of conceptualizing, designing and executing advertising pertaining to Print/Radio/TV/Social Media/Outdoor Media and should have minimum advertising assignments of minimum of 2 crores for the last 3 years.
8. The Applicant:
 - a) Should not be involved in any major litigation such as fraud and FEMA violations.
 - b) Should not be involved in any conflict-of-interest situation.
 - c) Should not have been blacklisted by any Central Government / State Government / PSU in India.

Agencies interested in applying for the tender may submit their duly filled bid with complete information as required as per the tender document:

S. No.	Brief Description	E.M.D./ Bid Security	Cost of Tender Document (Non-refundable)	Tender Processing Fee (Non-Refundable)
1.	Empanelment of Advertising cum Event Management Agencies for Goa Housing Board”	INR 50,000/- (Rupees Fifty Thousand) only	INR 8,000/- (Rupees Eight Thousand) only	INR 1,500/- (Rupees One Thousand Five Hundred) only
2.	Submission of Pre – Bid Queries	a) Last date & time for receipt of pre-bid queries: 29th May 2023 up to 03.00 p.m.		
3.	Time / date of receipt / opening of applications	a) Last date and time for submission of bids: 06th June 2023 up to 03.30 p.m. b) Opening of the technical bid: 07th June 2023 at 04.30 p.m.		

Note: Applicants can contact e-procure help desk in case of any issues faced while browsing the <https://eprocure.goa.gov.in> website via the following:

Sr. No	Contact	Phone Number
A	Support Helpdesk	91-7972854213, 91-7822039673, 91-7972871944
B	Senior Support	91-9834889836
C	For any technical related queries please call at 24x7 Help Desk Number	0120-4001002, 0120-4001005, 0120-6277787

Interested and eligible bidders who have not registered with Goa Infotech Corporation Ltd., Altinho, Panaji and intending to participate in Online Tendering may register now and apply before the last date of request for bid submission.

The following documents should accompany applications:

1. Attested copy of valid Incorporation Certificate of the company. In case of a partnership firm, attested copy of Partnership deed.
2. Attested copy of GST certificate
3. Attested copy of PAN Card.
4. Mode of Payment towards Cost of the Tender Document and Tender Processing Fee: To be paid online through e-payment mode via NEFT / RTGS / net banking with pre-printed challans available on e-tendering website and directly credit the amount to ITG account as generated by challans for NEFT / RTGS.

The applicant should scan and upload the above required documents. The submission of the tenders is through E-Tendering mode.

Incomplete applications shall be summarily rejected and right to reject any or all the tenders including the lowest without assigning any reasons thereof is reserved by the Goa Housing Board.

Sd/-

Managing Director
Goa Housing Board